



PRESS RELEASE
For immediate release

Cogeco Cable's Digital Phone service now in Chatham

Montréal, January 17, 2006 – Today, Cogeco Cable launched its Digital Phone service in Chatham.

Territories and clientele

Like the residents of regions already served in Ontario and Québec, the majority of Chatham residents will be able to enjoy this attractive offer, starting today, whether or not they already subscribe to a Cogeco Cable service. Currently, 32% of homes passed in the Corporation's territories have access to Digital Phone service. Service will continue to be rolled out to most cities in Cogeco Cable's territories by the end of 2006.

A comprehensive, accessible, and competitive offering

Cogeco Cable's unique and all-inclusive Digital Phone service package includes unlimited calling – routed on Cogeco Cable's private network – in Canada and continental United States, the five most popular calling features (Voice Mail, Call Display, Call Waiting, Visual Call Waiting and Call Forwarding) as well as basic operator assistance and information services.

Chatham residents, along with those of areas already served in Ontario, can now take advantage of this offer for as little as \$54.99 per month. Subscribers to Cogeco Cable's HSI or cable television service can now benefit from a highly attractive promotion: \$10 off their monthly bill for one year. They will indeed be able to enjoy Cogeco Cable's Digital Phone service at a monthly rate of \$39.99 for one year. Customers already subscribing to two Cogeco Cable services other than Digital Phone service will pay only \$34.99 a month for twelve months for Digital Phone service. This represents savings of up to 50% for a similar combination of phone services offered by the incumbent telephone company in those cities.

Digital Phone service monthly rate for Ontario clients		
	Current promotion	Regular rate
Digital Phone only	\$54.99	\$54.99
Digital Phone combined to another Cogeco Cable service	\$39.99*	\$49.99
Digital Phone combined to two other Cogeco Cable services	\$34.99*	\$44.99

* For a twelve month period.

Furthermore, customers can keep their existing phone number, telephones, and outlets. They will also receive, during the introductory period, free installation by Cogeco Cable's professional technicians (valued at \$79.99). There are also no hidden fees or contracts to sign.

ABOUT COGECO CABLE

Cogeco Cable (www.cogeco.ca) is the second largest cable operator in both Ontario and Québec, and ranks fourth in Canada in terms of the number of basic service customers served. To provide growing profitability and satisfy its customers' varied electronic communication needs, Cogeco Cable delivers a wide range of services at attractive prices with great speed and reliability, invests in state-of-the-art broadband network facilities, and strives to provide superior customer care. Through its two-way broadband cable infrastructure, Cogeco Cable provides its residential and commercial customers with analogue and digital video and audio services, high-speed Internet access as well as digital telephony service. The Corporation provides about 1,409,000 revenue-generating units to approximately 1,454,000 households in its service territory. Cogeco Cable's subordinate voting shares are listed on the Toronto Stock Exchange (CCA.SV).

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